

# Research Performance Measurement

## Research Program Planning & Analysis



With the growing emphasis on data-driven accountability and Return on Investment for Research, metrics describing scientific activity has become fundamental for high performing research centres. The analysis of publication and citation data, referred to as Bibliometrics, is used globally to describe and contextualize research output and impact. These metrics have become key for institutional planning, individual accountability and, increasingly, funder and public relations.

Our professional, custom analyses enable data-driven benchmarking for individual, program, and institutional level research impact evaluation.

### Bibliometric Analysis & Reporting

We apply advanced methods to provide clients with custom, targeted reports that balance verified detail with intelligent, normalized metrics to yield meaningful and useful analytics.

### Individual Assessment

New scientist recruitment and promotional review represent a substantial long-term investment for Research Centres. We apply advanced methods to enable data driven decision support.

Our reports balance detail with graphical analytics to contextualize individual activity (5 year, lifetime or custom range) within the results of selected peers.

### Program Analytics

Our associates conduct an average of 50 bibliometric analyses for hospital departments, clinical and research programs and research institutes. We work with our clients to provide verified, accessible and comparative reports, tailored to subject-area.

We emphasize accurate and robust data, visual analytics and customization to produce high-utility, clear and concise reports.

### Benefits

- Data-driven decision support
- Normalized and trended to enable benchmarking and the evaluation of strategy success
- Customized and contextualized for high-utility
- Visual Analytics' focus enables concise, accessible reporting

